IDPH Strategic Planning Meeting 5 October 29, 2020 10:30 AM – 12:00 PM

Strategic Issues Report

On October 29th, the IDPH Strategic Planning Committee proposed the following 6 strategic priorities for the Department strategic plan based on an analysis of IDPH strengths, weaknesses, opportunities and threats (SWOT). The SWOT was informed by data gathered from IDPH including various performance reports, financial data, staff/BOH survey, local health department survey and partner focus groups.

The updated and approved mission for IDPH is: The Illinois Department of Public Health is an advocate for and partner with the people of Illinois to renew and strengthen health policy and promote health equity, prevent and protect against disease and injury, and prepare for health emergencies.



Activity 1: Revise or wordsmith the question and strategic priority name.

The SPC worked on defining the IDPH strategic issues including developing a the issue into the format of a question to help drive the work of developing goals and objectives for each issue.

- Eliminating Health Disparities and Advancing Health Equity
 - How can IDPH dismantle systemic inequalities and advance health equity?
- Enhancing Data Gathering, Dissemination and Actionability
 - How can IDPH generate, and broadly and proactively share, high-quality data that is understood by users, easily accessible, meaningful, actionable, and supports efforts to advance health equity in all communities?
- Strengthening Internal Communication and Collaboration to Reduce Silos and Improve Effectiveness
 - How can IDPH improve internal communication and collaboration in order to be a more cohesive, efficient, and effective organization?
- Increasing Organizational and Community Resilience and Preparedness
 - How can we ensure we are well prepared for future public health emergencies and continue to mitigate the current threat(s)?
- Improving Communication, Collaboration and Trust Among Stakeholders, Partners, and the Public
 - In a timely and effective manner, how do we ensure the public health information is shared with the public through trusted sources and partners?
- Strengthening, Supporting and Developing the IDPH and Illinois Public Health Workforce
 - o How can IDPH support the future and current public health workforce in Illinois?

Activity 2-3: Develop Goals and Objectives

The SPC worked in breakout sessions to begin drafting goals and objectives for each strategic issue and will refine these at the November 5th meeting.

Eliminating Health Disparities and Advancing Health Equity

Goal 1: IDPH's culture will be one that celebrates diversity, reflects our health equity mission, and ensures that all staff are welcomed, respected and valued for their contributions and ideas.		Goal 2: All IDPH programs will be delivered with health equity priority and lens (add something about dismantling)		
Objective 1: By June 30 2022, all staff will be held accountable to strengthen their capacity for understanding and acting on diversity, inclusion, racism and implicit bias through a minimum of three professional	Objective 2: By June 30, 2023 IDPH will implement systematic initiatives to build its culture of diversity, equity and inclusion	Objective 1: By December, 2021, 100% of IDPH Offices will have reviewed their programs and identified opportunities to strengthen health equity components and requirements.	Objective 2: By December, 2022, 75% of all grants, vendor contracts and program partnerships will incorporate a health equity requirements or component.	

development activities		
each year.		

Enhancing Data Gathering, Dissemination and Actionability

Goal 1: Data is to be used to evaluate program impact, determine appropriate public health interventions, monitor progress, determine populations to target for an intervention, determine barriers to health, influence public policy, and comply with federal data requirements.	Goal 2: Data is provided to multilevel stakeholders that is relevant and addresses their needs.		
Objective 1: Data from grantees. How our funding is making an impact. Data collected and reported by race, ethnicity, SDOH of individuals impacted by IDPH funding.	Objective 1: Data hub (online) - heath indicators and SDOH data. Race, ethnicity, county level. Build it out with input from different outside stakeholders	Objective 2: Central data requests	

Strengthening Internal Communication and Collaboration to Reduce Silos and Improve Effectiveness

Goal 1: All IDPH staff members understand the work of each department and how they interconnect.			Goal 2: IDPH leadership ensures that all levels of the agency are informed of department key initiatives and directives.
Objective 1: New	Objective 2:	Objective 3: IDPH HR	Objective 1: Develop new
IDPH staff members	Current IDPH staff	Department will semi-	corridors that support bi-
must complete	members must	annually update and	directional communication.
agency orientation	complete	provide organization	(need measure)
training that	refresher course	trainings to new and	
includes	on organization	current IDPH staff	
information about	structure once a	members and develop	
the organization	year in	and implement a	
structure within a	conjunction with	process for ensuring	
month of	their annual	the completion of	
onboarding.	evaluation/review.	these trainings.	

Increasing Organizational and Community Resilience and Preparedness

Goal 1: Increase IDPH's internal capacity to		Goal 2: Increasing effective cross-sector			
res	respond and lead emergency preparedness and response immediately and effectively while maintaining continuity of operations.		collaboration to respond and lead emergency preparedness and response immediately and effectively while maintaining continuity of		
res					
ma					
			operations.		
Ob	jective 1: Develop the	Objective 2: Develop	Objective 1: Develop a	Objective 2: Assess	
En	nergency Preparedness	internal cross-office	robust cross-sectoral	capacity and Identify	
an	d Response Structure	rapid response	preparedness and	funding and a	
ne	cessary to achieve the	teams leveraging	response team with	mechanism for standing	
go	al.	IDPH's 1000+ ppl	other external	up the response effort	
a.	Evaluate IDPH's	with clear roles and	partners (DOC, police,	and training teams.	
	response to the	responsibilities	Dept of Veteran		
	current pandemic and	related to	Affairs, etc.)		
	develop an	preparedness and			
	improvement plan.	response and			
b.	Compile best practices	continuity of ops.			
	for structure.	a. <i>Integrate into</i>			
c.	Develop an IDPH	existing position			
	playbook and	descriptions.			
	contingency plans.				
d.	Define and prioritize				
	likely public health				
	emergencies and				
	threats.				
e.	Define resources,				
	materials, partners,				
	funds, govt resources				
1	etc.				

Improving Communication, Collaboration and Trust Among Stakeholders, Partners, and the Public

Goal 1: Offer effective communications through increased social media to explain to people information that is helpful for them (offered for diverse audiences).

Objective 1: Invite communications and community engagement staff into cultural and racial equity workgroups in order to glean insight into the development of communication for all people.

Strengthening, Supporting and Developing the IDPH and Illinois Public Health Workforce

Goal 1: Provide opportunities for students to		Goal 2: A culture of public health workforce preparation,				
work alongside public health and be		continuous learning, and advancement.				
supported as they study public health.						
Objective 1:	Objective 2:	Objective 3:	Objective 1:	Objective	Objective	Objective 4:
Formalize	Identify	Schedule	Require	2: Pilot an	3: Pilot a	Create a
agreements	funding	roundtables	training for	IDPH	continuous	transition
with	opportunities	or tours.	supervisors	mentorship	training	planning
universities in	to provide		in	program –	program	template or
Illinois for	stipends for		management	both	through	process to be
public health	interns.		and	internal	individual	standardized by
internships or			coaching.	and	learning	Office.
fellowships.				external.	plans.	a. Develop SOPs
						b. Time hiring
						for
						retirements